

Clique Salon & Spa

To Whom It May Concern:

I am the owner of the Clique Salon and Spa located in Burlington, NJ. We have benefited immensely from the team building consulting services of Dr. Derrick Campbell who is the CEO of DLC Consultant Group. My business was off to a strong start some twenty years ago. Recently we found ourselves in a position where the business was not as productive as in the past. We understood that we lacked the cohesiveness associated with team building. Thus, we sought the services of Dr. Campbell to analyze our business and advise us on ways to mobilize our team to become more productive.

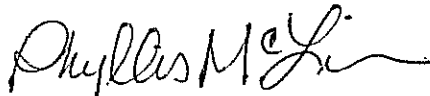
Dr. Campbell met with us on several occasions and showed us how to develop a shared vision for the business. During that process, we were able to determine the obstacles associated with our personalities and how those differences produced an atmosphere that greatly hindered our productivity. The tools and the process that Dr. Campbell introduced to us provided a springboard for us to move into a direction of business productivity.

He continued the process by clearly defining the roles and evaluation criteria for each position within the business. He helped us to notice that an increase in specific personnel resulted in an increase of revenue for the business. He also provided us a process for shifting the culture of the business.

I could not be more pleased with the way Dr. Campbell has helped my beauty business. He is an expert in organizational analysis, team building, and strategic planning. He is not only an expert at making business improvements, but is personable, patiently answered our many questions and explained concepts which helped the business for which I was not familiar and made me feel comfortable with the changes.

If you are looking for ways to grow your business, make your processes more efficient and produce more for less cost, I highly recommend Dr. Campbell's consulting services. I believe that you would be very pleased with the results. Please feel free to contact me for more information at (609) 238-8181

Warm Regards,



Phyllis McLin
Clique Salon and Spa